Limited Edition Pink

DATACARD® SD260™ CARD PRINTER

The best card issuance value on anyone's desktop

The Limited Edition Pink Datacard® SD260™ one-sided card printer is packed with industry-leading innovations that make desktop ID card printing simple and economical. The SD260 printer is ideal for small- to medium-sized businesses, schools, hospitals, fitness clubs and anyone who prints ID cards as part of their busy workday. With its competitive features and price, the SD260 printer is a great value.

Dozens of great innovations in one great card printer family

- **Superior speed and productivity.** Print more cards in less time. The SD260 printer is significantly faster than any other desktop card printer in its class. And TruePick™ card handling accurately picks cards, standard and thin, with no adjustments.

- **Superb image quality for high-impact IDs.** TrueMatch™ printing technology — an industry exclusive — ensures the colors on your screen closely match the colors on your card. Batch after batch, you get consistently crisp, clean printing results from the first card to the last.

- **Easy operation that anyone can master.** Intuitive icons guide you through the soft-touch control panel and LCD screen. Cards and supplies are easy to load, and the ergonomically designed ribbon cartridge includes a drop-in cleaning roller.

- **All the right connections for easy setup.** Standard, built-in Ethernet and USB ports, and the browser-based Printer Manager, help you integrate the SD260 printer into just about any application or IT environment.

Datacard Group proudly supports women in their fight against breast cancer. Through March 2015, we will donate to the Pink Ribbon Foundation with every purchase of a Limited Edition Pink Datacard SD260 Card Printer.

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- SD260™ printer: One-sided (simplex) card printing
- Color and monochrome printing in same unit
- Reloadable supply cartridges with drop-in cleaning roller
- Automatic 100-card input hopper (with exception card slot)
- Advanced printer driver; support for third-party application development
- Intuitive LCD panel with soft-touch controls
- Standard Ethernet and USB connectivity
- 25-card output hopper standard

pink ribbon foundation

Reg. Charity No. 1080839

SD260 Printer Standard Features

Print technology	Direct-to-card dye-sublimation/resin thermal transfer
Print capabilities	SD260: One-sided, edge-to-edge printing; manual two-sided printing Full-color and monochrome printing capability Alphanumeric text, logos and digitized signatures; 1D/2D bar code images Printer pooling/sharing (available soon)
Print resolution	300 dots per inch, 256 shades per color panel
Print speed	Full-color printing: up to 200 cards per hour, one-sided (YMCKT*) Monochrome: up to 830 cards per hour, one-sided (black HQ*)
Card capacity	Automatic feed: 100-card input for 0.030 in. (0.76 mm) cards; 25-card output standard Manual feed: 1-card input; 5-card output for 0.030 in. (0.76 mm) cards (SD260)

SD260 Printer Options

Magnetic stripe encoding	Field upgradeable ISO 7811 three-track option (high- and low-coercivity) JIS Type II single-track option Support for standard and custom data formats
End-user upgradable options	Kensington security lock for printer

SD260 Printer Options

Physical dimensions	SD260: L 15.4 in. x W 6.9 in. x H 8.8 in. (39.1 cm x 17.5 cm x 22.4 cm)
Weight	SD260: 8.1 lbs (3.7 kg) (depending on options)
Connectivity	Bidirectional USB 2.0 high speed; Ethernet 10 Base-T/100-Base-TX (with activity light)
Operating sustem support for printer driver	Windows 7/Windows Vista – 32 and 64 bit Windows Server 2008 – 64 bit Windows XP SP3/Windows Server 2003 R2– 32 bit Microsoft Windows Hardware Quality Labs (WHQL) certified

*Ribbon type and number of panels; Y=Yellow, M=Magenta, C=Cyan, K=Black, T=Inline. HQ=High Quality

Build a complete card issuance solution with Datacard Group

The Datacard SD260™ card printer works with Datacard software, certified supplies and global services to give you a complete ID issuance solution that delivers exceptional results.

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